

EUROPEAN HEALTHCARE DESIGN

RESEARCH • POLICY • PRACTICE

ROYAL COLLEGE OF PHYSICIANS LONDON, 27-28 JUNE, 2016

SPONSORING KNOWLEDGE & IMPROVEMENT

Providing an interdisciplinary forum for policymakers, researchers and practitioners from around the globe, the inaugural European Healthcare Design 2016 (EHD2016) Congress & Exhibition will be held from 27-28 June, 2016 at the Royal College of Physicians in London, UK.

Organised by Architects for Health and SALUS Global Knowledge Exchange, the congress aims to take a whole system approach to understanding how to redesign European health systems and services through the exchange of knowledge, research and international best practice on the relationship between health service planning, technology and the built environment.

The congress will be organised in partnership with the UK and Europe's expert professional bodies from the healthcare and the design fields, international academic institutions, leading public and private health providers, and the healthcare industries confirmed as partners.

Providing an international forum for researchers, policy-makers and practitioners to share knowledge and research on how to redesign the health system and its infrastructure to achieve fiscal balance, access, efficiency, quality, health outcomes and equity, papers will be presented by some of Europe's leading thinkers through a variety of presentation formats, including themed papers, posters, workshops and

colloquiums. Abstracts are welcomed from all professional disciplines within research and practice to encourage an inclusive and interdisciplinary dialogue. See the Call for Papers at www.europeanhealthcaredesign.eu

Sponsoring thought leadership and raising visibility
We are delighted to invite sponsors and exhibitors to commit their support towards this prestigious and exciting new event.

By partnering, sponsoring or exhibiting at the European Healthcare Design 2016 Congress & Exhibition, your organisation is supporting and participating in the creation and exchange of knowledge between the world's leading researchers, practitioners and policy-makers.

A knowledge-led approach to sponsorship, creates opportunities to align your brand to a range of content-focused opportunities, including: themed sessions and posters; workshops; and colloquiums; or networking sessions such as the welcome reception; gala dinner in the garden; lunch sessions. These can be combined with other more traditional branding opportunities to raise the visibility of your organisation, such as an exhibition stand (limited availability), conference bag and name badge sponsorship, or advertising online or in the printed final programme.

TIMETABLE

Congress dates and schedule
The EHD 2016 is a two-day event, held from 27-28 June, 2015, followed by UK study tours on 29 June

Monday 27 June 2015 Congress & Exhibition
Registration from 07.30-09.00
Congress and exhibition from 09.00-18.00
Welcome Drinks Reception from 18.30-21.00

Tuesday 28 June 2015 Congress & Exhibition
Congress and exhibition from 09.00-18.00
Garden Party from 19.00-22.30

Wednesday 29th
Study visits to UK health facilities
(to be advised)

For sponsorship and exhibition information, contact: marc@salus.global

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SPONSORSHIP PACKAGES

Sponsorship packages have been flexibly designed to meet your unique requirements. Choose the package for you or call to discuss tailoring a solution to meet your specific needs and preferences. 'Knowledge sponsorships' provide focused opportunities to support and participate in the dialogue and engage with leading thinkers. These can be combined with traditional branding opportunities to widen and reinforce your identity by 'branding a networking occasion' or one of the widely used congress items, eg. Delegate bags or badges.

GOLD PARTNER - £18,000

- Primary branding on all literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Acknowledgement by Congress Patron in Opening Ceremony
- Exclusive sponsorship of opening keynote congress session
- Exclusive branding of 14 hours of Video Film footage
- Logo on cover of preliminary and final programme
- One full page cover advertisement in final programme
- Exclusive GOLD sponsor's welcome address in final programme
- Six complimentary full package delegate passes
- Double exhibition space in networking area
- Company profile, logo & web link on event web site

SILVER PARTNER - £12,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of themed congress session
- Logo on cover of preliminary and final programme
- One full page advertisement in final programme
- Four complimentary full package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on event web site

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BRONZE PARTNER - £8,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Study tour sponsorship with associated branding
- Logo on cover of preliminary & final programme
- One full page advertisement in final programme
- Three complimentary full package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link at event web site

KNOWLEDGE PARTNER - £5,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during themed session
- Sponsorship of themed congress session OR poster gallery
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Company profile, logo and web link at event web site

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OF PHYSICIANS
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For reservations or more info call
+44 (0) 1277 634176 or marc@salus.global
www.europeanhealthcaredesign.eu

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GARDEN PARTY PARTNER - £12,000

- Sponsorship of Gala Dinner in the Garden
- Sponsor's address at Gala Dinner in the Garden
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full page advertisement in final programme
- Three complimentary full package delegate passes
- Company profile, logo and web link at the website

WELCOME RECEPTION PARTNER - £8,000

- Exclusive sponsorship of Welcome Reception
- Sponsor's address at Welcome Reception
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Company profile, logo and web link on the event web site

LUNCH AND NETWORKING PARTNER - £8000

- Branding on all congress literature and digital promotions
- Digital branding in networking area and on stage backdrop
- Sponsorship of 2 lunches and 4 coffee breaks and branding
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on event web site

EXHIBITION PARTNER - £3250

- Branding on all congress literature and digital promotions
- One full page advertisement in final programme
- One complimentary full package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on event web site

SPACE RENTAL ONLY - £2250

CONFERENCE BAGS - £5000 / NAME BADGES - £2850

- Exclusive branding on conference delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full page advertisement in final programme
- One complimentary full package delegate pass



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