

EUROPEAN HEALTHCARE DESIGN SUBMISSION STATEMENT CRITERIA

ROYAL COLLEGE OF PHYSICIANS LONDON | 27-28 JUNE 2016

**EUROPEAN
HEALTHCARE DESIGN**

RESEARCH • POLICY • PRACTICE

Prior to preparing your online submission, please see below the specific criteria you will be required to respond to when entering your project or design innovation. Please note there are three different sets of criteria used for different award categories. Please be sure that you prepare your submission against the correct criteria for the award category you are entering. You will be allowed 2,500 characters for each section, circa 1000 words in total. The online submission process will be available at www.europeanhealthcaredesign.eu from 4th April.

Awards Criteria for Submission Form A

Healthcare Design (over 25,000 sqm)
Healthcare Design (under 25,000 sqm)
NHS Healthcare Design
Future Healthcare Design
Mental Health Design
Design for Health and Wellness
Design for Conversion or Infill

Project summary:

Purpose of project, aims of brief and other background info

Strategic vision:

Describe clearly the contribution the project has made to the wider strategic plan for the delivery of healthcare services.

Context:

Describe how the project makes a positive contribution to its local surroundings and environment

Purposeful innovation:

Describe how the project provides a robust and effective working environment that can flex and adapt over time

Design approach:

Describe how the project integrates all aspects of design to create a place that is compassionate and therapeutic and supports healing and recovery

Sustainability:

Describe how the project embodies social, economic and environmental factors into the design from the start

Awards Criteria for Submission Form B

Interior Design and the Arts

Project summary:

Purpose of project, aims of brief and other background info

Meaningful intervention:

Describe how the project explores a creative narrative that relates the physical setting to its local context and the needs of patients, staff and visitors

Design approach:

Describe how the project integrates all aspects of design to create a place that is compassionate and therapeutic and supports healing and recovery

Material and media innovation:

Describe how the project explores new ways of using materials and media to communicate the values of the project and the organisation to its patients, staff, visitors and the community

Sustainability:

Describe how the project embodies social, economic and environmental factors into the design from the start

Stakeholder engagement:

Describe the impact of any consultations with staff, users and the wider community to achieve an inclusive design approach that is meaningful to the project

Awards Criteria for Submission Form C:

Design Innovation for Quality Improvement

Innovation summary:

Describe the innovation's concept and vision, in respect of what it is, what's new about it, who is using it, and how it places human and user experience at the centre

Design approach and values:

Describe how design values and methodologies have contributed to the development of the innovation, and how these values are supporting quality improvement in service delivery

Sustainability:

Demonstrate the application of life cycle costing principles with consideration given to the social, economic and environmental impact of the innovation

Design quality and the patient experience:

Demonstrate how the innovation is fit for purpose, addresses an unmet need, and is safe and easy to use through good human factors and ergonomics

Application and cost-benefit:

Describe with a specific case study example/s the application of the innovation in a specific setting or across the continuum of care, with examples of any cost benefit analysis

User engagement:

Explain with examples how the innovation has been co-designed with its users and the application of user-based design research methods